



To Sharent or Not?



Sharenting refers to the action of sharing photos or videos of your child online, leaving a trail of information.

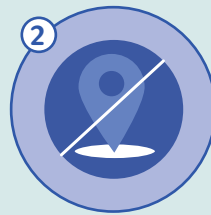
What is posted online remains online. It is almost impossible to permanently delete information from the Internet once you have shared it.

✓ **If you choose to share content about your child online, here are some things you can consider to help you sharent responsibly:**



1 Privacy

Adjust your privacy settings on social media and allow only trusted audiences to view your posts.



2 Safety

Do not post personal information or location-tagged photos, as these can reveal your child's location. Such information can make your child more vulnerable to online sexual grooming or online scams.



3 Appropriateness

Before posting, ask yourself if your child would feel embarrassed or upset if they were to see your post, now or in the future.



4 Digital Footprints

When you upload photos or videos of your child, avoid tagging them to prevent the photos or videos from being traced back to them.

Alternatively, you can explore other ways of storing your memories, such as scrapbooking, writing postcards, and private sharing over secured online platforms with close family and friends.